

## **RTA Furniture Market in the US 2017-2021: Key Vendors are Bush Industries, DOREL.COM, Inter IKEA Systems & Sauder Woodworking - Research and Markets**

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DUBLIN--([BUSINESS WIRE](#))--**Research and Markets** has announced the addition of the "[RTA Furniture Market in the US 2017-2021](#)" report to their offering. The RTA furniture market in the US to grow at a CAGR of 5.18% during the period 2017-2021.

The report covers the present scenario and the growth prospects of the RTA furniture market in the US for 2017-2021. To calculate the market size, the report considers the revenue generated from the retail sales of RTA furniture in the US. RTA Furniture Market in the US 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Vendors are now focusing more on differentiating their offerings from that of their competitors and are delivering a wider range of products. Earlier, RTA furniture was limited to home entertainment and storage. However, a wide assortment of products is available today in the RTA segment, including dining room, living room, and bedroom furniture. Desks, chairs, bookcases, and beds are relatively new types of RTA furniture. In the office segment, furniture products have evolved more for home office use.

Major vendors such as Home Depot Product Authority and Lowe's are putting in efforts to mass customize their furniture by making use of consumer interaction platforms. Customers can also order furniture in the colors and themes of their choice. Inter IKEA Systems, for instance, has come up with an assembly service, which allows consumers to add a personal touch to fittings through customization. This service enables customers to suggest modifications in the design of furniture bought by them. Players can further capitalize on this opportunity by basing their marketing communication on the customization potential and thus spur growth in sales.

### **Key Vendors:**

- Bush Industries
- DOREL.COM
- Inter IKEA Systems
- Sauder Woodworking
- Walmart Stores

### **Other Prominent Vendors:**

- FLEXA
- Steinhoff International
- Tvilum
- Target
- Ontario Systems
- Cost Plus World Market
- Cymax Stores USA
- Flexsteel Industries
- EuroStyle
- Simplicity Sofas

### **Key Topics Covered:**

Part 01: Executive summary

Part 02: Scope of the report

Part 03: Market research methodology

Part 04: Introduction

Part 05: Market landscape

Part 06: Market segmentation by product

Part 07: Segmentation by retail formats

Part 08: Market drivers

Part 09: Impact of drivers

Part 10: Market challenges

Part 11: Impact of drivers and challenges

Part 12: Market trends

Part 13: Vendor landscape

Part 14: Appendix

For more information about this report visit [http://www.researchandmarkets.com/research/m73jzk/rta\\_furniture](http://www.researchandmarkets.com/research/m73jzk/rta_furniture)

## **Contacts**

Research and Markets

Laura Wood, Senior Manager

[press@researchandmarkets.com](mailto:press@researchandmarkets.com)

For E.S.T. Office Hours Call 1-917-300-0470

For U.S./CAN Toll Free Call 1-800-526-8630

For GMT Office Hours Call +353-1-416-8900

U.S. Fax: 646-607-1907

Fax (outside U.S.): +353-1-481-1716

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